



## Organisation, general rules

### 1. Organisation

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### 2. General Rules IJV-IFAS (Estetika)

#### Article 1 – Participation

IJV-IFAS shall accept as participants: manufacturers and producers, importers and exporters, and general or exclusive distributors who are duly registered in the trade register and are known to be creditable.

Participation in the trade fair shall be subject to an application fee.

Each accession is valid only after recognition by IJV-IFAS, which reserves the right to refuse an application without having to justify its decision, as well as to change the stand of the participants.

#### Article 2. – Application to participate

The organizer shall decide independently on the layout and the assignment of stands. Companies wishing to participate in the fair must submit a written application using the ad hoc form that is completed correctly, fully and legibly, and is dated and signed. The organizers need not take account of any divergent conditions of participation that the candidate exhibitors have added unilaterally to their application. The submission of the application to participate shall be tantamount to full and irrevocable acceptance of the General Rules, as well as of all documents and guidelines issued concerning the fair. The organizers shall have the right to refuse exhibitors, products, services or advertisements or to have them removed from stands for which permission was not requested or which are incompatible with the professional nature, objectives, image and prestige of the fair, without entitling the participant to any recourse or compensation.

These rules shall apply as a contract by and between the exhibitors and the organizers who shall comply fully therewith, pursuant to Article 1134 of the Belgian Civil Code.

Participation in the fair is personal and non-transferable.

The organizers shall take into consideration as possible participants only companies that have signed an application to participate. Said signature shall entail the obligation to occupy the assigned stand and to keep it open until the end of the fair.

Products may not be covered during opening hours; late evening openings shall be considered as normal opening hours. Any violation of this clause shall entitle the organizer to claim compensation.

#### Article 3. – Stands

Participants and non-participants may not distribute advertising material of any nature near the entrances and in the corridors of the fair. Any violation or false statement can lead to the closing of the stand concerned, without any entitlement to compensation. It is prohibited to photograph, copy, measure, etc. the exhibited objects, stands, panels, halls, etc., without the prior, written consent of the organizer.

IJV-IFAS reserves the right to authorize the reproduction and sale of general images of the halls, without opposition from the exhibitor.



Exhibitors and stand staff may not make any advertising for an entity other than their own in any way, inside or outside the stand.

Exhibitors may at no time relinquish, let, allow to use, or transfer the stand attributed to them (or part thereof) to third parties. Such an action is possible only with the prior, written consent of IJV-IFAS. The authorization cannot be transferred by the exhibitors.

All demonstrations and publicity near the corridors (loudspeakers, etc.) which disturb people in the neighbouring stand, are prohibited.

All materials and products must be situated within the designated rented stand space.

Under no circumstances may plants, product shelves, chairs, flags, advertising signs and the like be found outside the foreseeable surface area. Should this be the case, the organisers will have them removed at the participant's expense.

The stands may not exceed 2.5 m in height without the prior, written consent of the IJV-IFAS.

The exhibitors who are granted this privilege shall be required to decorate the backside of their stand (the part above 2.5 m) so as not to impair the overall appearance.

#### Article 4. – Terms and conditions of payment

The signing of an application to participate entails an undertaking to pay the amount stipulated on the application in full. Cancellation of the stand later than 90 days prior to the opening shall entail payment of compensation amounting to 25% of the total price of the stand, including the application fee.

Stands not paid for on the due date indicated in the invoice may be attributed to others by IJV-IFAS without prior notice or compensation. Cancellation less than 14 days prior to the opening shall entail payment of the full price for the stand. Deliveries and services shall, together with all related taxes, be payable at the registered office of IJV-IFAS in cash, net and without discount, unless stipulated expressly otherwise in writing. Late payments shall as of right and without prior notice accrue interest at a rate of 1% a month as of the due date indicated in the invoice.

To compensate greater prejudice incurred from non-payment, each invoiced amount, if not paid on the due date shall, as of right and without prior notice, be increased by 15%, with a minimum of €75. Remarks about the invoicing must be submitted within 8 days of the date of invoice in writing. They shall no longer be accepted beyond that date. It is expressly stipulated that the organiser may exercise a right of retention on the exhibited items and the equipment used until payment in full of sums still owed to IJV-IFAS.

For organisational reasons, the organisers may have goods on which they exercise their right of retention stored in a warehouse of the organisation. The goods shall be released after payment in full of the invoices and storage costs. All invoicing shall be directed exclusively to the company which signed the contract.

All bank charges for payments abroad or repayments abroad shall be assumed by the exhibitor.

#### Article 5. – Safety measures

The participants shall take all safety precautions.

The exhibitors' attention is drawn to the fact that finishing work of the gas and electricity installations at their stand must be carried out in such a way as to preclude any danger of short-circuiting and other technical mishaps.

Electricity:

The supply and distribution of electricity shall be the exclusive purview of the technical services of the exhibition halls. The electrical installations in the halls and in the stands must be compliant with the "General Regulations for Electrical Installations" and with the proprietary technical regulations (cf. the exhibitor's file).

Every installation shall meet the specific requirements stipulated in the exhibitor's file and shall be subjected to an inspection of conformity which may or may not entail connecting or maintaining connection to the grid.



#### Fire safety:

Fire hydrants and extinguishers must be kept clear and fully accessible at all times, without having to replace a single object. The indications concerning the location of the fire hydrants, extinguishers and alarm buttons shall be contained in the allotment plans and clearly visible in the buildings themselves. The exhibitors must comply closely with the safety measures set out in the exhibitor's file. The use of any object in the stand that may entail fire and/or explosion hazards is strictly prohibited. All flammable materials and exhibited items must be made fireproof. A certificate to that end may be required by the organisers or the fire brigade.

Water taps, fire alarms, extinguishers, electric switch boxes must remain clear and easily accessible at all times. All exits from the fair must be kept fully clear and indicated with lighted pictograms. Such pictograms and indications may not be concealed by any objects whatsoever, nor may any object be placed in the passageway of the normal or emergency corridors, inside or outside the halls. It is moreover formally prohibited to block, lock or fasten the doors.

#### Article 6. – Insurance

Under no circumstances will the organisers be held liable in case of violation of the laws and regulations in force. Exhibitors shall be held liable for any damage caused by themselves or by their agents to the exhibition buildings and installations on the surrounding areas. All costs for repairs shall be passed on to the exhibitors. The exhibitors shall take out "all risk" insurance to cover their stand and the exhibited items (see exhibitor's file). Claims shall not be settled if all payments were not made in accordance with the terms and conditions of payment, or if errors are detected during inventory checks. In case of an incident, both the organiser and the police must be notified immediately. A policy report is necessary in every case in order to deal with an incident. No account will be taken of complaints lodged when the fair has closed. In signing the contract, the exhibitor waives all possible recourse against the organisers, the owners and lessees of the exhibition halls or their agents, other exhibitors and participants, as well as against the directors, representatives and agents of these organisations or persons and vice-versa.

Under no circumstances shall the organisers and their representatives be held responsible for accidents, theft, loss, or any other prejudice that may occur during the event, the assembly or dismantling.

#### Article 7. – Miscellaneous

The water and gas connections, entrance tickets, parking tickets, etc. shall be requested by means of order forms (see exhibitor's file). If a stand with one or more open sides is attributed during the stand distribution, the participant shall be required to pay the relevant supplement, even if he did not want a corner stand. Events organised in the stand may not hinder the other exhibitors and visitors and must comply with the safety requirements in force. The common norm for the sound volume is set at 70 decibels maximum. The installation of an automatic dB limiter is required.

The exhibitors shall make sure that the customs and excise legislation and regulations in force (regulations for serving drinks), taxes (imports and VAT), social legislation (personnel register) and trade (prices and competition) are duly complied with. The organisers shall not be held liable in any way if exhibitors fail to comply therewith.

Dogs and other pets shall not be allowed under any circumstances.

Participants shall comply with all the arrangements made by the management of the fair. Decisions may be changed during the fair in accordance with the circumstances.



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#### Article 8. – Disputes

Participants shall comply with the clauses of these rules without reservation. Any interpretation of the rules which may lead to disagreements between exhibitors shall be settled exclusively by the organiser.

In the event of disputes, only the Ghent courts shall be competent. If the fair cannot open because of force majeure or unforeseeable circumstances, or if the date of the opening or closing are changed as a result, participants may not claim compensation or reimbursement.